

HERNANDEZ FARM

A Fresh Take on Healthy Foods With A Local Vision



Tucked away on the corner of Eaton Road and Esplanade in Chico, California resides a small, gray building that can be seen from the road, but its simple exterior doesn't appear as though it would draw in a large crowd.

For those who do happen to stop in are warmly welcomed with a variety of fruitful scents and cheery smiles from the cafe's regular customers and delightful employees. Hernandez Farm, a smoothie and juice bar, is a local business that seems to be a secret treasure to its loyal customers.

The fresh produce and inviting environment give this place a refreshing aroma that remains unparalleled to any other shop in Chico. Something about the organic foods and flavorful tastes can only be explained in a handful of words. The real proof remains in the sweet taste and experience that can be found inside Hernandez Farm.

By Kayla Wilkinson

A Look Inside Hernandez Farm



Inside Hernandez Farm you will find fresh produce, local products and delicious smoothies.

THE GREEN MONSTER HAS A SWEET TOOTH

Don't let the not-so-sweet ingredients deter your interest in Hernandez Farm. These no sugar added, no dairy smoothies leave every taste bud craving more despite their thick, green coloring.

Claire Settlemyre, a regular customer at Hernandez Farm, is hooked on the Hulk smoothie and recommends it to all who are unsure which one to get. Contrary to the name, this monster of a drink is a must if you are craving a sweet taste. Claire is a full-time student at Chico State and a part-time worker at a clothing boutique, yet she always makes time to stop by Hernandez Farm for her favorite smoothie.

"The consistency and texture is so smooth you can't even taste the kale and spinach," Claire said. "I always add protein for good measure."

The smoothies are Hernandez Farm's best sellers, but the organic food options are a great pair with a healthy drink. A burger to go along with your drink is an option hard to pass up.

"I love the new addition of sandwiches and burgers," Claire said. "They offer grass-fed beef which you can't find many places in Chico."

Amber Speciale is also a Chico State student who recently tried Hernandez Farm for the first time. She is constantly trying new places in Chico but claims to have found a new favorite business in town.

"After trying their smoothies for the first time, I knew I would be a customer for life," Speciale said.

Whether it be regular customers or someone trying it for the first time, Hernandez Farm has a smoothie that can satisfy anyone's palette. Their savory tastes leave their customers satisfied and excited to give it a five star review to their friends.



Like Hernandez Farm on Facebook to find out additional smoothie options & food options!

SPREADING HEALTHY. STAYING LOCAL.

Store and farm owner, Douglas G. Hernandez has traveled many places while growing his business but ultimately found his home in Chico, California. After feeling tired of the fast-pace city life, Hernandez found a town where he could happily grow and enjoy his business. The small-town gave Hernandez the mix of city life with a rural feel that he had never experienced.

"I was either always in the city or the country," Hernandez said. "I never had both, and here I feel like I can."

Hernandez has grown his business to what has become a thriving smoothie shop. He has taken his farm growing expertise and developed a business that embodies healthy options with local produce. Hernandez Farm serves a variety of smoothies and food that succeed without the need for constant praise.

"I really enjoy that I don't have to sell the product," Hernandez said. "I feel like I am sharing it with them and then the product pretty much sells itself."

Along with loving what he provides to his customers, Hernandez is a strong advocate of promoting other local businesses as well.

"I have always felt that when you buy locally people appreciate it," Hernandez said. "It goes straight from the grower to the consumer and that is what I like about it. You get to build that relationship."



LOVE YOUR SMOOTHIE?
WRITE A REVIEW ON YELP!

Local Products Sold at
Hernandez Farm

LAVENDER RANCH



SMOOTHIES

no dairy, no ice, no added sugar

S: \$4.35 M: \$5.05 L: \$6.25

BERRY MANGO LIFE
apple juice, mangos, blueberries, pineapple, peaches

HULK
apple juice, mangos, peaches,
pineapple, ginger, kale, spinach

APPLE PIZAZZ
apple juice, raspberries, peaches

MELON MAYHEM
apple juice, orange juice, cantaloupe, honeydew

MELON MIX
apple juice, grapes, peaches, cantaloupe, honeydew

BERRY BLUE
apple juice, banana, peach, strawberries, blueberries

FESTIVAL BLEND
orange juice, papaya, pineapple, strawberries, mango

BANANA'S FOR CHERRIES
apple juice, banana, cherries

STRAWBERRY BANANA
apple juice, strawberries, banana

TROPICAL MANGO
apple juice, banana, cherries

FUZZY PEACH
orange juice, banana, peaches



Address: 156 W Eaton Road, Chico, CA 95973

Hours: Monday-Saturday 6:30 a.m.-7:30 p.m.

Phone: (530) 809-2489